The Women & Girls Index 2023: MEASURING GIVING TO WOMEN’S AND GIRLS’ ORGANIZATIONS

The Women’s Philanthropy Institute has released its fifth annual Women & Girls Index (WGI), the only comprehensive index that measures charitable giving to women’s and girls’ organizations in the U.S. This year’s WGI, which adds 2020 giving data across 51,756 organizations, underscores the impact of the pandemic and other momentous events on philanthropic support for women’s and girls’ issues.

PHILANTHROPIC SUPPORT FOR WOMEN’S AND GIRLS’ ORGANIZATIONS TOTaled $8.8 BILLION IN 2020, REMAINING LESS THAN 2% OF OVERALL CHARITABLE GIVING.

Giving to WGI organizations increased from 2019-2020, but this was still lower than the growth of overall charitable giving in the same time period.

Certain types of WGI organizations saw significant changes during 2020, reflecting their unique challenges during the pandemic. For example, women’s and girls’ human services organizations, and charities addressing family- and gender-based violence received increased philanthropic funding in 2020, while support for women’s and girls’ sports and recreation fell.

ACCESS WOMEN & GIRLS INDEX RESOURCES FOR DONORS, PRACTITIONERS, AND RESEARCHERS:

WomenAndGirlsIndex.org
• Searchable and downloadable dataset WGI organizations

GiveToWomenAndGirls.Day
• Celebrate Give to Women and Girls Day—on October 11, and every day

EquitableGivingLab.org/WPI
• Research brief presenting key findings from the WGI data
• Forthcoming case studies of WGI organizations

This infographic is supported by Google.org, as part of the Equitable Giving Lab. Findings and conclusions are those of the authors and do not necessarily reflect official positions or policies of the funder.