

Passion Project to
Socially Conscious
Business:
Librarians Building
Communities One
Story at a Time

AMERICAN LIBRARY ASSOCIATION

2023 ANNUAL CONFERENCE

MONDAY, JUNE 26, 2023



Nikki Johnson

- Social Sciences Librarian —
University Library,
Indiana University-
Purdue University
Indianapolis
- Subject Librarian —
Kelley School of
Business



Social Entrepreneurship - Defined

- Social entrepreneurship seeks to use entrepreneurial means to create positive social impact. These ventures can exist as a for-profit business or as non-profit organizations.
- Social entrepreneurship encompasses innovation motivated by a social mission. Social missions can include social, cultural, or environmental issues.

Social Entrepreneurship - Defined

- Social entrepreneurship ventures seek to succeed in a balance of financial viability while achieving their desired positive social impact.
- Social entrepreneurship is further defined by the specific communities and contexts that it develops within.

Elizabeth Malafi

- Coordinator; Miller Business Center— Middle Country Public Library
- Professional Focus: New, smaller non-profits addressing specific needs in their respective communities; predominate client base consists of women and POC



Steve Cramer

- Business Librarian and Coleman Fellow for Entrepreneurship Education—University of North Carolina, Greensboro
- Professional Focus: Non- and for-profit businesses, 3 P's; community-engaged, experiential learning. Cross-campus, not limited to the business school; support offered to local entrepreneurs and organizations through student teams.



Will Colegrove

- Senior Associate Director of the Edwardson Social Entrepreneurship Program — Rustandy Center for Social Sector Innovation
- Professional Focus: Work with graduate students across the University of Chicago (Business, Public Policy, Medicine, Law, and other disciplines) to ideate and launch social enterprises.



Notes from the Moderator

Panelist Discussion Questions

What do you think libraries and other support services for social entrepreneurs need to understand about social entrepreneurs?

What are programming needs for these audiences?

What are research and/or resource needs for this audience that might be different from other types of entrepreneurs?

What are some typical pain points or challenges that social entrepreneurs experience within their process?

Is there a need and/or support for networking with other entrepreneurs?

How can a non-business librarian
most effectively support social
entrepreneurs?

What skill sets are most
important?

Questions?

Use this code to access the BRASS '23 Social Impact LibGuide:



SCAN ME

Thank You!