



February 13, 2015



DAILY SITUATIONAL AWARENESS BRIEF



Marion County Medical Multi-Agency Coordination Center

NATIONAL TERRORISM ADVISORY SYSTEM

No active alerts



49°

Mostly sunny, with a high near 49. South wind around 5 mph.

Mostly Sunny



39°

Mostly cloudy, with a low around 39. South southeast wind 3 to 5 mph.

Mostly Cloudy



ASTHMA INDEX

0



UV INDEX

4

## THREAT ANALYSIS

### Health data value spurs cyber attacks

In the last five years, cyber attacks on health data have doubled, affecting about 90 percent of healthcare organizations. The rise of healthcare hacking is due largely to the high value of the data sought. (Source: [Reuters](#), [Associated Press](#))

Historically, most cyber attacks have targeted financial data such as credit card numbers from banks and retailers. Recently, however, the growth of digital healthcare information as well as its high black market value has turned hackers' attention towards hospitals, insurers, and device and drug manufacturers. One credit card number is worth about \$1 on criminal exchanges-one set of medical records fetches \$50. (Sources: [Associated Press](#), [CNN](#))

Many experts view data encryption as a worthwhile step in protecting healthcare information. However, recent attacks have proven that encryption alone is not enough. Attackers often take advantage of insecure access credentials to reach sensitive information. (Source: [Modern Healthcare](#), [The Tennessean](#))

## ACTION STEPS



Ensure all employees are educated on your organization's data security policies.



Consider encryption options for sensitive data transactions.



Examine physical security measures, including building and portable device security, to safeguard against data breaches.

## UPCOMING EVENTS

### FRIDAY

13

**HASTI Annual Conference**  
*Indiana Convention Center &  
Lucas Oil Stadium*

**Stanley Black & Decker, Inc.  
IAR National Sales Meeting &  
Mac Tool Fair**  
*Indiana Convention Center &  
Lucas Oil Stadium*

**Indiana Home and Garden  
Show**  
*Indiana Convention Center &  
Lucas Oil Stadium*

**The King and I**  
*Indiana Convention Center &  
Lucas Oil Stadium*

### Saturday

14

**AAA Insurance Monumental  
Music Jam**  
*Bankers Life Fieldhouse*

**Indiana Home and Garden  
Show**  
*Indiana Convention Center &  
Lucas Oil Stadium*

**Stanley Black & Decker, Inc.  
IAR National Sales Meeting &  
Mac Tool Fair**  
*Indiana Convention Center &  
Lucas Oil Stadium*

**Bush with Theory of a  
Deadman**  
*Old National Centre*

**Wizard World Indianapolis  
Comic Con**  
*Indiana Convention Center &  
Lucas Oil Stadium*

**A Musical Valentine**  
*The Center for the Performing  
Arts*

**Bush**  
*Murat Theatre*

### Sunday

15

**Joshua Radin**  
*Old National Centre*

**Wizard World Indianapolis  
Comic Con**  
*Indiana Convention Center &  
Lucas Oil Stadium*

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