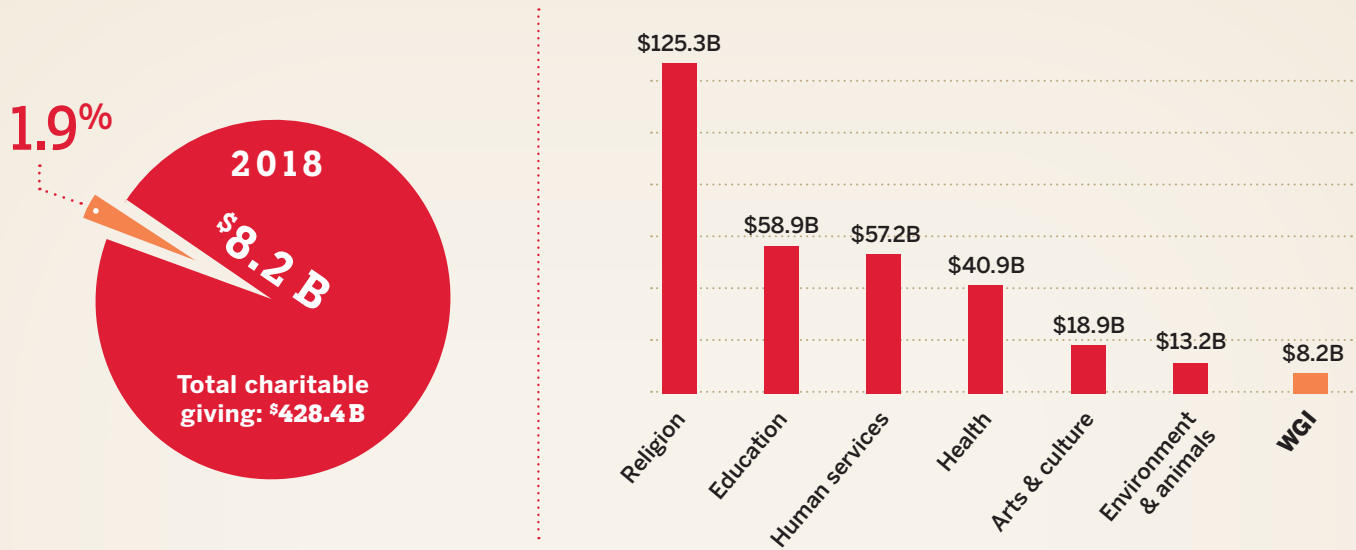




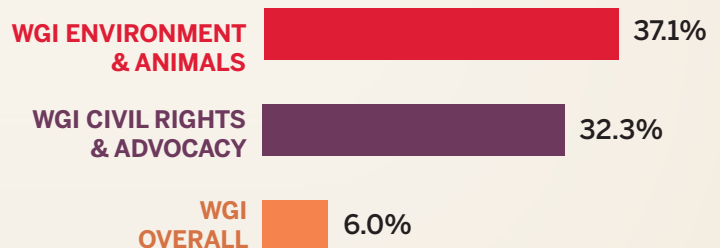
THE WOMEN & GIRLS INDEX 2021: MEASURING GIVING TO WOMEN'S AND GIRLS' CAUSES

The Women's Philanthropy Institute has released its third annual Women & Girls Index (WGI), the only comprehensive index that measures charitable giving to women's and girls' organizations in the United States. This year's WGI, which adds 2018 giving data across 47,449 charitable organizations, highlights both gaps and growth in philanthropic support for women and girls.

PHILANTHROPIC SUPPORT FOR WOMEN'S AND GIRLS' ORGANIZATIONS REMAINS A SMALL SHARE OF OVERALL CHARITABLE GIVING, AT \$8.2 BILLION OR 1.9% IN 2018.



Despite this, there is also notable growth. As a subsector, women's and girls' organizations are **maturing more quickly** than other charitable organizations and saw **strong growth in philanthropic support** from 2017 to 2018. This was especially true for those focused on the **environment** (37.1%) and **civil rights and advocacy** (32.3%).



GROWTH IN PHILANTHROPIC SUPPORT, 2017-2018

REFLECTION QUESTIONS

» WGI ORGANIZATIONS

How can leaders and fundraisers of WGI organizations leverage recent gender equality efforts to accelerate funding to women and girls?

» DONORS

How can donors optimize their charitable giving to WGI organizations to address gaps and maximize impact?