

Connecting with GME

Building on previous efforts, structuring outreach, and increasing engagement with Graduate Medical Education

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~1,200 GME Trainees

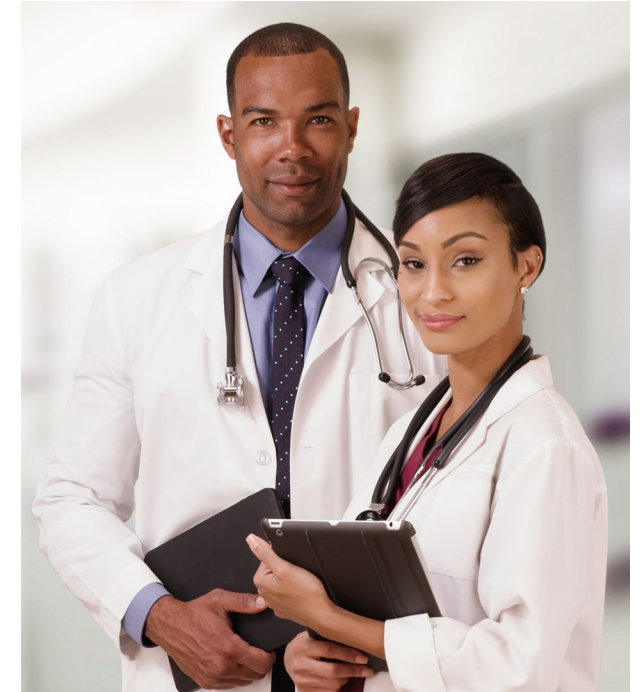
Background

Previous outreach:

Tabling with vendors during general new resident orientations

Sporadic email offers for library orientations sent to resident coordinators in May.

Regular search consultations for two departments' residents who lead journal clubs.





Intervention (2019)

One librarian assigned as the liaison to Graduate Medical Education (GME)



Robust multipronged outreach

Strategy

- Schedule earlier communication to GME departments each year
- Provide updated lists of GME contacts to departmental liaisons.
- Collect and share GME news and information with other liaisons
- Reach out to newly-established residencies across the state
- Work with colleagues to develop a scholarly publishing research guide
- Establish a regular class with Family Medicine year-2 residents during their research rotation
- Implement assessment of new resident library orientations
- Continue to look for ways to work with GME administration



Pandemic Pivot

Online outreach to new GME Trainees
Summer 2020 & 2021



Zoom “break” room staffed by liaison which included a quick 3-slide library orientation



Interactive handout introducing resources and encouraging use of ORCID



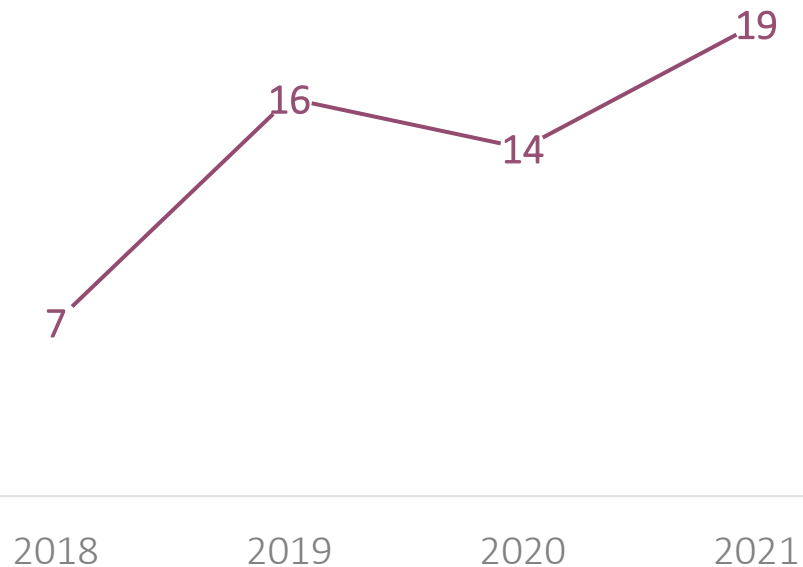
Incentivized interaction using “swag bags” sent to new trainees through campus mail

New GME Trainee Orientations

2018:	7	Baseline
2019:	16	+ 129%
2020:	14	(- 13%)
2021:	19	+ 36%

Results

NEW GME TRAINEE ORIENTATIONS



**171 % increase
2018 to 2021**

Additional GME Initiatives



Scholarly Publishing LibGuide

Providing resources & training for entire publishing process



Family Medicine Scholarship Rotation

Providing instruction targeted to residents' project

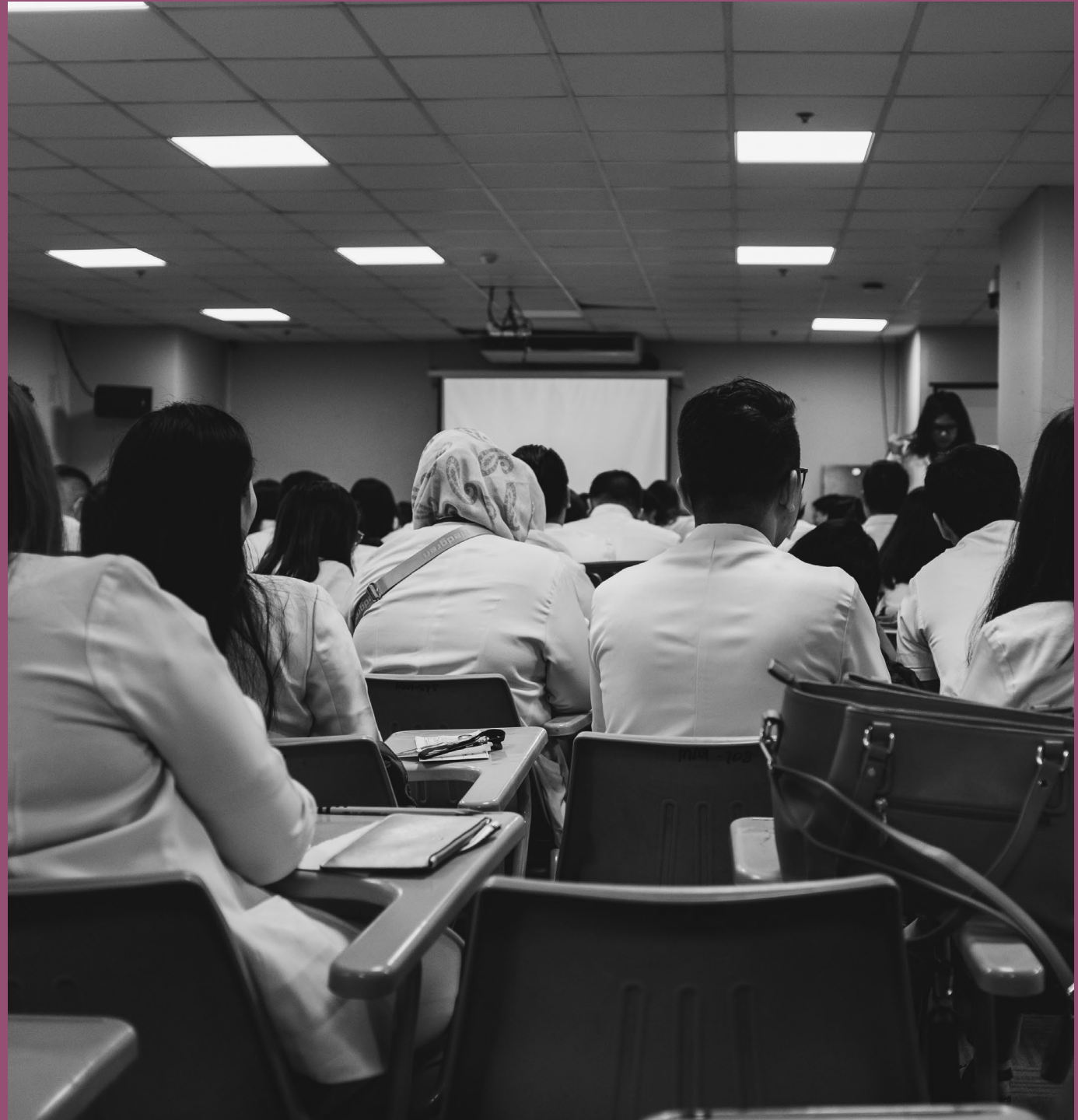


Tracking GME Trainee Publications

Working with administration to track scholarly output

Lessons Learned

Annual Outreach & Orientations





March: Best time to reach out to coordinators & directors re. Summer plans



Make it easy for liaisons to reach out.



Track outreach, orientations, and notes



Stay on top of news about Graduate Medical Education and individual departments



Virtual giveaways may be more time & trouble than they are worth.



GME Committee is not library is needed.

Thank you!

I would like to acknowledge **Hannah Craven, MLIS**, Research & Scholarly Communications Librarian, from whom I borrowed various design and research-sharing ideas. Thank you, Hannah!

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